



CLASSIC
Country
WCUB 980^{AM} / 97.1^{FM}

WWW.CUBRADIO.COM

(920) 682-0351

3730 MANGIN ST.
PO BOX 1385
MANITOWOC, WI 54221-1385

Classic Artists. Classic Music. Classic Country.

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Station Overview

WCUB offers 5,000 watts of Classic Country sound that covers 17 counties in Wisconsin and Upper Michigan!

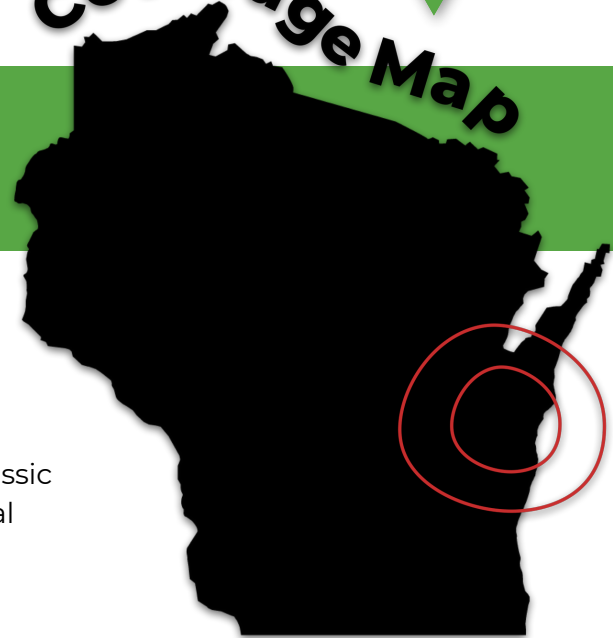
Programming Features

Featuring "The Breakfast Club" - WCUB's live and local morning show, NASCAR and Indy racing, seasonal sport fishing and ski reports, over 20 agriculture programs daily and all the great classic country hits, WCUB 980 AM / 97.1 FM is your official farm station.

Client Programs

 Mondays at 7:50AM Inside Insurance	Tuesdays at 8:30AM Welcome Home 
 Wednesdays at 5:30PM Wednesday Night Worship	Thursdays at 7:50AM Beneath the Boards 
 Thursdays at 8:10AM It Takes a Village	Fridays at 8:10AM Builder Buzz 
Saturdays at 10AM Racing Country USA	Sundays at 7AM Polka Time with Craig Ebel
Sundays at 9:15AM God's Word with rotating local Lutheran Churches	Sundays at 9:30AM Mass with St. Francis of Assisi

Coverage Map



[Facebook.com/CubRadio](https://www.facebook.com/CubRadio)



[Instagram.com/CubRadio](https://www.instagram.com/CubRadio)

SEEHAFFER
PODCASTS

SeehaferPodcasts.com

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STATION OVERVIEW

Breakfast Club

Join Craig every weekday from 5:00 a.m. to 9:00 a.m. for the Breakfast Club! It's chock full of music, contests, guest appearances, and lively discussions on what's happening on the Lakeshore!

Farm Reports

WCUB teams up with the Brownfield Ag News Network to cover local, state and national farm news and range from the local DHIA meeting to the Farm Bill. These reports also feature local farmers, hay markets, butter, cheese and milk prices.

WCUB Farm Reports have the market information farmers want and need to hear, Monday through Friday.

NASCAR Coverage

WCUB takes pride in covering NASCAR races 42-weeks out of the year.



Station Announcers



CRAIG DILLON

Craig Dillon has been in radio since 2000 starting at WIBA and WTSO in Madison. He screened phone calls for "Open Line Madison" and worked the board for Packers, Bucks, Badger games, and NASCAR. Craig runs the WOMT board during Sports Talk on Monday nights and occasionally does remotes for WOMT but mainly stays on-air 5am-9am on the sister station, WCUB Cub Radio, as the host of the Breakfast Club.



ASHLEY BLAKE

Country music runs deep in my roots. As a young girl, my parents would listen to vinyl records of George Jones, Tammy Wynette, Bill Anderson and others on our turntable. In 1989, I waltzed into a radio and said, "I want to be on the air."



RICK MORGAN

Morgan has always been a morning person so this job is perfect for him. He started waking people up on the radio years ago when he realized that he didn't have to sweat. And now 'Morgan in the Morning' enjoys misbehaving with his listeners on a daily basis. "The free coffee and internet ain't bad either," he says.



DAVE SANDERS

I grew up with Country Music because my Grandpa was a great fiddle player, and my Grandma played the piano and accordion. I'm looking forward to spending my evenings with you, and playing the best music ever recorded in Classic Country. I also love dogs, and this is my friend, Augie Doggy.



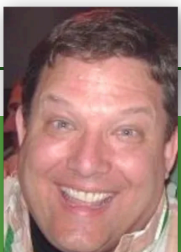
MARK STEVENS

Being on the radio has been a dream of mine since I was 12 years old. Now, I've been doing it for over 40 years and it's still like a dream. In those 40 plus years I've played everything from Classical music to Classic Rock....but there's nothing like Country!



ROB LEE

Rob grew up listening to WLS in Chicago and knew from a young age I wanted to be on the radio. I took a detour when I joined the Army and served in the 1st Infantry Division and after basic training and AIT, I spent my entire tour overseas. I love country music, it has been my life for the past 15 years.

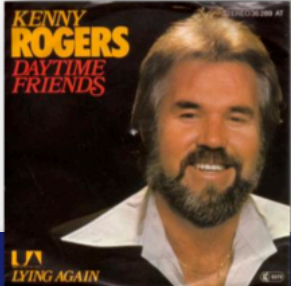


KEVIN FREEMAN

I caught the radio bug at a young age. As a kid he would lay in bed at night listening to stations from Chicago, Cincinnati, Nashville and Pittsburgh. Then as a teenager, he got to work at his high school radio station.

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OUR SUCCESS STORIES



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ADVERTISE WITH WCUB

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Our advertising rates are *competitive* and *affordable*, and a great way to boost your business. We pride ourselves on thinking outside the box; we will put together an innovative advertising package that goes beyond the typical :30-second ad and fits within any budget.

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