

Lake 98.1

WLKN - FM

WWW.WLKN.COM

(920) 682-0351

MANITOWOC OFFICE:

3730 MANGIN ST.

PO BOX 1385

MANITOWOC, WI 54221-1385

SHEBOYGAN OFFICE:

JAKE'S CAFE, 529 ONTARIO AVENUE

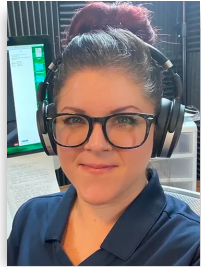
SHEBOYGAN, WI 53081

The Lakeshore's Best Variety of Music



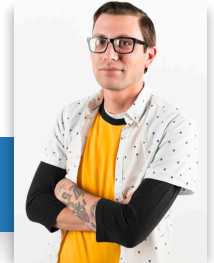
Station Overview

On-Air Talent



Wake up with Melissa weekday mornings from 6:00am to 10:00am!

Ian gets you through your midday from 10:00am to 2:00pm weekdays!



Delilah keeps you company every night from 7:00pm to 12:00am.

Hang out with Andy every Saturday during the midday from 10am to 2pm!



Bella's at the mic Saturday afternoons from 2PM to 6PM and Sunday middays from 10AM to 2PM!

Sunday afternoons bring American Top 40 with Ryan Seacrest 2:00pm to 6:00pm.



Client Programs

Coverage Map



Mondays at 7:40AM
Just Kids Dental Giveaway

Mondays at 8:10AM
Your Credit



Mondays at 9:25AM
The Creative Minute

Tuesdays at 8:10AM
Dental Tips



Tuesdays at 9:30AM
All About Your Home

Wednesdays at 8:10AM
Habitat Chat



Thursdays at 1:15PM
Finding Balance with Elevate Yoga

Thursdays at 8:10AM
Financially Fit



Fridays at 8:10AM
For the Health of It



[Facebook.com/Lake981](https://www.facebook.com/Lake981)



[TikTok.com/@Lake98.1](https://www.tiktok.com/@Lake98.1)

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WISCONSIN BROADCASTERS ASSOCIATION AWARDS

FIRST PLACE AWARDS:

Best Live On-Site Broadcast Remote
Best Website
Best Live Online On-Site Coverages

SECOND PLACE AWARDS:

Best Interview
Best Promotional Announcement
Best Online Personality

THIRD PLACE AWARDS:

Best Humorous Commercial or Underwriting Announcement
Best Use of Social Media
Best Online Personality

MEDIUM
MARKET
MUSIC
STATION OF
THE YEAR

**2023 Awards*

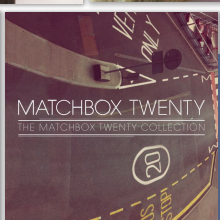
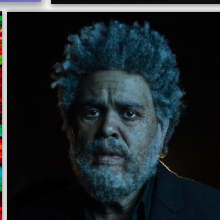
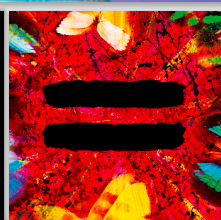
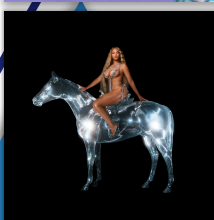
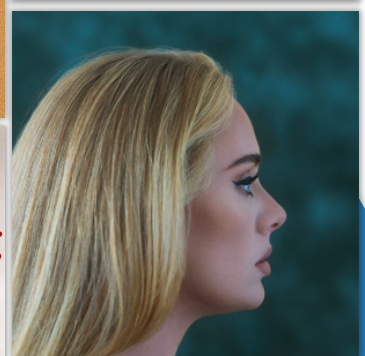
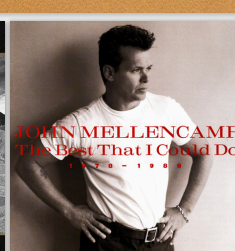
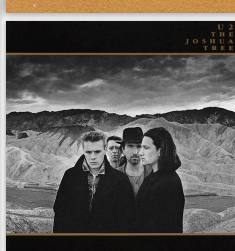
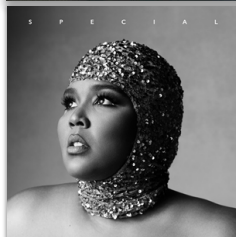
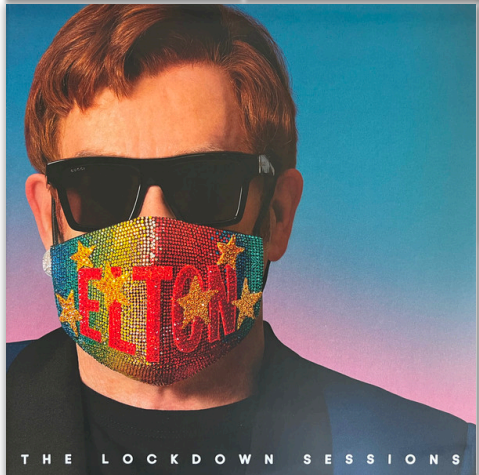
OUR MUSIC



Midnight's



- Lavender Haze
- Maroon
- Ani-Diary
- Snow On The Beach
- You're On Your Own, Kid
- Midnight Rain
- Question...?
- Vigilante Shit
- Evilwood
- Labyrinth
- Karma
- Sweet Nothing
- Mastermind



OUR SUCCESS STORIES



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ADVERTISE WITH WLKN

The Lakeshore's Best Variety of Music

Our advertising rates are *competitive* and *affordable*, and a great way to boost your business. We pride ourselves on thinking outside the box; we will put together an innovative advertising package that goes beyond the typical :30-second ad and fits within any budget.

Please contact us today to learn about the benefits of radio advertising, to hear success stories from our clients, and to begin your advertising campaign today!

**MARK
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